

HEAR FROM OUR CUSTOMERS

CUSTOMER SUCCESS STORY

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MOODY INTERNATIONAL

Challenge:

Sourcing and recruiting candidates across the globe.

The Moody International Group is a worldwide technical services organization dedicated to reducing clients' risks by providing technical inspection services, technical staffing services, and technical and behavioral training on a global basis and management system certification on a local basis. Moody provides services to clients in the Oil & Gas, Power, Mining, Construction, Engineering, Chemical, Food and other industries.

Today, Moody International operates from more than 80 offices in over 60 countries. The company provides clients with wide-ranging expertise and access to thousands of skilled specialists worldwide, bringing clients integrated solutions to ensure quality adherence within the supply chain.

Moody is one of the larger, specialist staffing, outsourcing and training organizations in engineering and technical services. The company has staffed some of the most demanding projects worldwide.

Moody International is a leading supplier of technical staffing services to the world's largest energy, engineering, and construction companies. Moody possesses the ability to supply qualified, competent, and affordable human resources both locally and internationally. The expansive recruiting network within Moody International enables each office to generate qualified candidates as necessary to meet local labour content and language needs while keeping client costs in-line with budgets.

In light of the changing marketplace and economic challenges of today, Moody was looking for a partner to help consolidate their sourcing options across their offices in over 60 countries. "We had been looking at various online solutions and Monster's global footprint far surpassed the competition in our hot markets," stated Derek Neuman, Recruiting Manager with the USA Regional Recruiting Center. With Moody International's recent acquisitions and worldwide needs in the Americas, Europe and the CIS, Africa, the Middle East, and Australasia, the company was looking for a solution that would bring together their offices across the globe to work more effectively. Most importantly, Derek states "We were looking at options for consolidating sourcing and recruitment tools internationally. Monster came in with a customized 'plug and play' solution for external sourcing while allowing integration with our existing internal resources."

Moody was looking for a solution that would complement their best-in-class processes for continued assurance for their customers and felt that Monster's reputation as the leader in the digital recruitment industry was a perfect match.

Solution:

Streamlined sourcing tools to effectively reach Active and Passive candidates in their customers' local markets.

Recognizing the need for a diverse and international reach, Monster pulled together a proposal that enabled Moody to tap Monster's expansive global resume database. "In the past we used the U.S. database but our Monster representative opened our eyes to the bigger picture of what Monster had to offer."



"Positive feedback is all I have gotten so far. I have found the MonsterGulf access to be absolutely outstanding."

Derek Neuman

Recruitment Manager

Moody International USA

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One of the prominent differentiators within Monster for Moody International was the global footprint. Monster maintains a reputation for being the Internet's global leader where quality candidates with relevancy to Moody engage themselves for career opportunities. Derek provides an understanding of what differentiates Moody International from its competition. "We have established a mechanism to employ our professionals directly, with full benefits from health to retirement. We do this to ensure that we get the A players. Monster's reputation provides us the exposure to these A players, both from the resume database and direct job ads."

The solution of a combined recruitment strategy of sourcing and posting ads enables Moody International to successfully target and find those individuals that best match the company's unique needs. This bolsters Moody International's already high retention rate. "Moody International is like a family. We're looking for the individuals that are really good at what they do and who desire a long term employment relationship. We retain nearly 96% of our people by assigning them into consecutive projects. These long term relationships afford us a high level of confidence in the skills and abilities of our people, assuring that we have top notch talent to staff our Client projects," Derek says. "Monster helps us reach the A players interested in long term relationships, making our job easier when responding to our customers' needs."

Derek continues, "The proposal that Monster pulled together was perfect—we have the exposure we need in our hot markets and when we're interested in opportunities to expand, we know we can count on Monster to support our needs."

Results:

Successful sourcing and placement in local markets for global customers.

Moody International needed access to specific regions across the globe—Monster provided that access. By sourcing candidates with the North American, United Kingdom and Gulf resume databases along with direct recruitment through job postings in every region—Moody now has the tools they need to reach and find quality candidates around the world. To further their reach into the Middle East countries, Moody International looked to the MonsterGulf offering to source Job Seekers from one country, track candidates in another country and manage the whole process from anywhere—all with one point of contact and one relationship to manage. This was the solution Derek and Moody International were looking for—a streamlined and consolidated approach to sourcing and recruitment. "The majority of our customers look to utilize local resources for their projects. Moody International prides itself on being able to respond locally to the global needs of customers. MonsterGulf provides us the access to those local resources for placement."

Moody wanted to find the right people for their customers' projects and needed a provider that had the reach and reputation to draw quality candidates to Moody. Derek closed, "We are always looking for a diverse group of candidates from engineers to schedulers and construction supervisors to cost controllers. Monster provided an opportunity for us to advertise through a centralized location reaching the professionals we needed both locally and across the globe."



**CREATE YOUR OWN
RECRUITMENT SUCCESS.**

To get started or to learn more,
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and speak to your Monster
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